

Storyteller & Creative Director

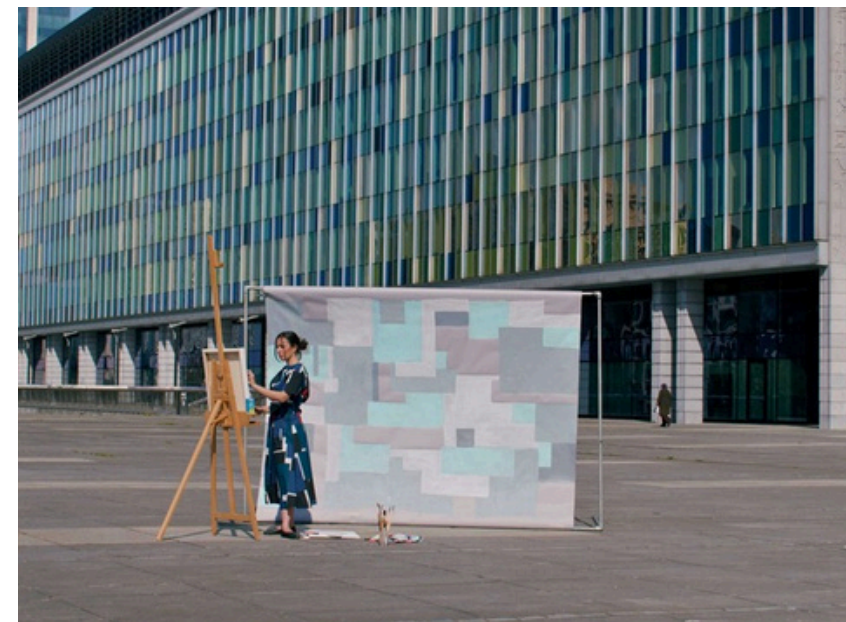
how to call me ?

Thaïs Ficherouille • thais@ficherouille.com • thaisficherouille.com • +32 488 585 123 • [@fichthai](https://www.instagram.com/fichthai)

Slightly poetic, Often offbeat, Always aesthetic



*Creative & Artistic Direction,
Visual Storytelling, Strategy & Concept Writing,
Video Content Production & Campaign Direction*



Client : Rue Blanche

Campaign : Talents (4 Chapters)

Work : Creative direction, scenography & production

[Check out the campaign](#)

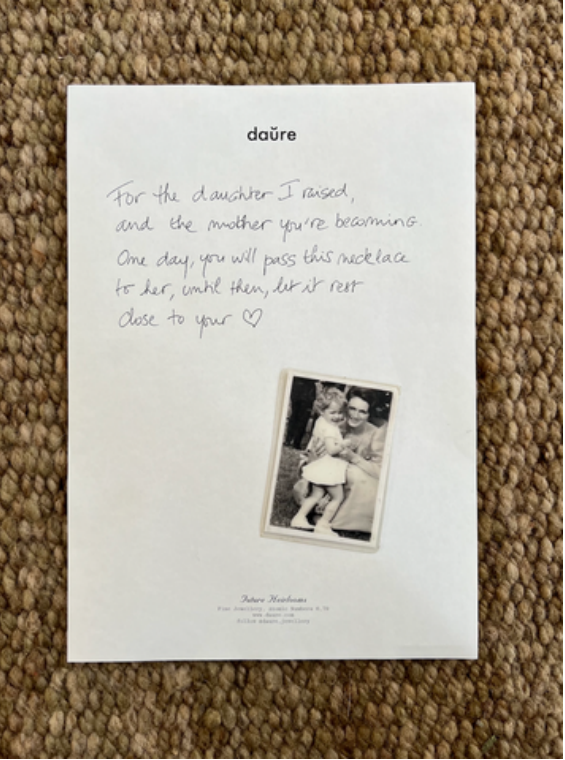
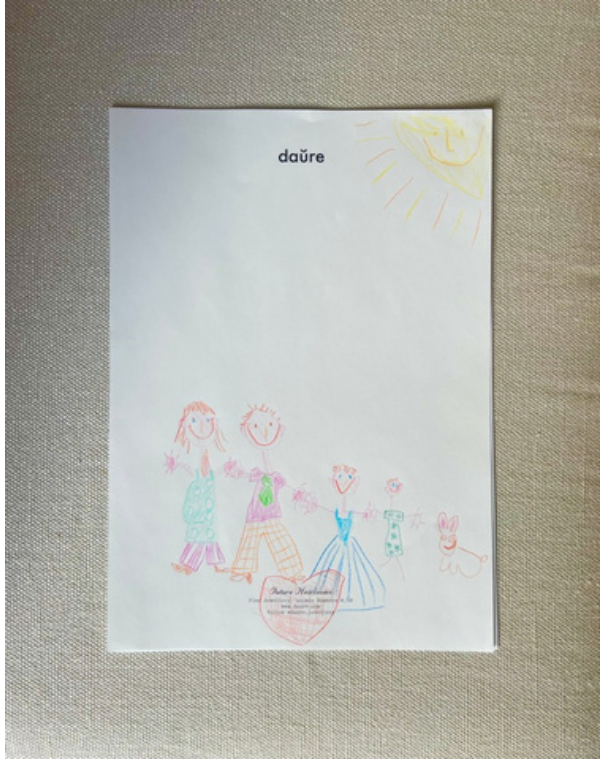
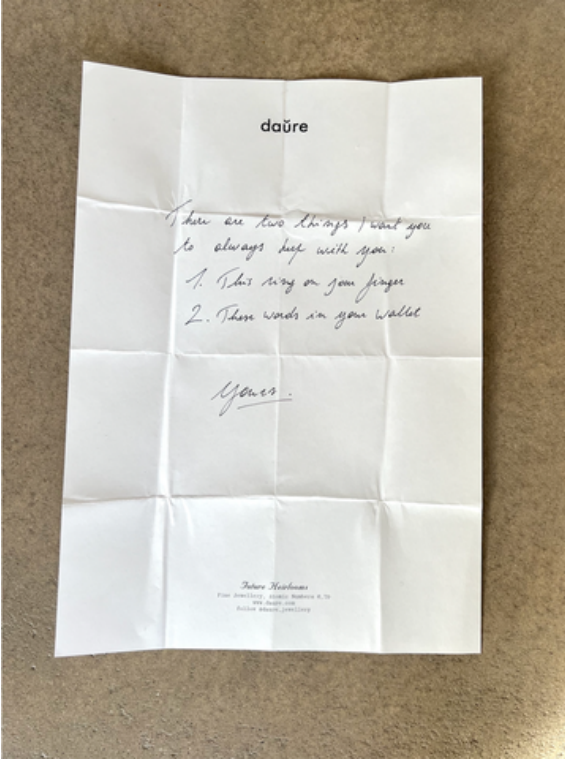
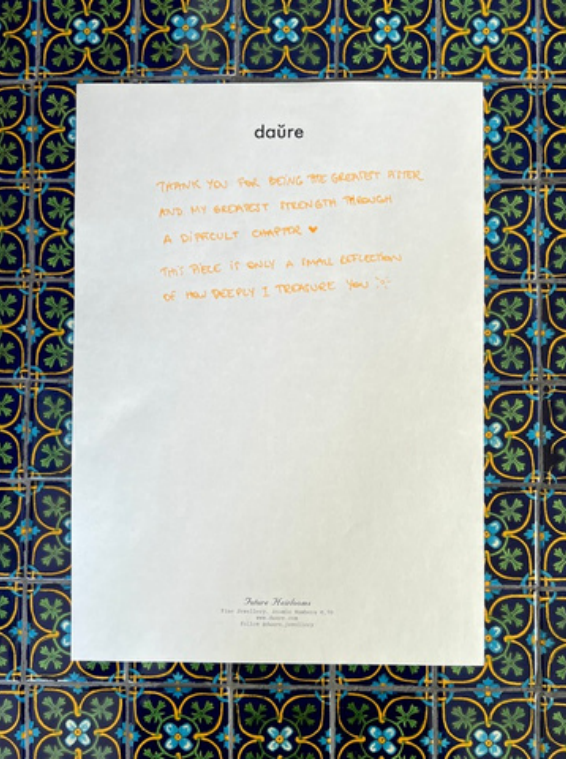


Client : Daure

Campaign : Intrusive thoughts (3 Chapters)

Work : Storytelling, voice over & editing

[Check out the campaign](#)



Client : Daure

Christmas campaign : words better than gifts

Work : Storytelling, voice over & editing



Client : Rue Blanche

Campaign : rue blanch's mornings

Work : Creative direction, production, editing

[Check out the campaign](#)



Client : Culture Café

Opening soon shooting with the photographer Perrine Pohier

Work : Art direction & shooting production



Master's Degree in PR - IHECS
Brussels. Joint degree with ULB
Specialization in Digital Communication 2018-20

Project Manager at Hoet & Hoet
Rixensart - 2020-21

Co-founder - mésón
a belgian upcycling fashion brand
www.mesonbrussels.be
Brussels - 2021 to 2025

Freelance Storyteller & Creative director
Brussels - 2025 to present

ready to tell your story ?

call me

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